



WBCB Television Inc./CW Network  
 101 West Boardman Street  
 Cincinnati, Ohio 45203  
 ph: 330.744.8611 • fax: 330.744.3404

Mailing Address  WATERFRONT STRATEGIES 3050 K ST. N.W. WASHINGTON, DC 20007	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20429	NEW	Broadcast	9/14/2012	9/13/2012
	Advertiser			Brand	Network
	PATRIOT MAJORITY US			PATRIOT MAJORITY	WBCB
	Contract Description			Dates	Revenue Type
	ISSUE			09/14/12 - 09/21/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1770	6852298	PHILADELPHIA PMC		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X	X	X	X	X			1	09/14 - 09/21	10:00:00 a 10:59:59 a	PO2	:30	3	\$40.00
					X			1	09/10 - 09/16	Prg: JUDGE MATHIS				
	X	X	X	X	X			2	09/17 - 09/23					
A 2	X	X	X	X	X			1	09/14 - 09/21	11:00:00 a 11:59:59 a	PO2	:30	3	\$40.00
					X			1	09/10 - 09/16	Prg: JUDGE ALEX				
	X	X	X	X	X			2	09/17 - 09/23					
A 3	X	X	X	X	X			1	09/14 - 09/21	05:00:00 p 05:59:59 p	FIX	:30	2	\$60.00
					X			1	09/10 - 09/16	Prg: AMERICA'S FUNNIEST H				
	X	X	X	X	X			1	09/17 - 09/23					
A 4	X	X	X					1	09/17 - 09/19	10:00:00 a 10:59:59 a	PO2	:30	1	\$40.00
										Prg: JUDGE MATHIS				
A 5	X	X	X					1	09/17 - 09/19	11:00:00 a 11:59:59 a	PO2	:30	1	\$40.00
										Prg: JUDGE ALEX				
A 6	X	X	X					1	09/17 - 09/19	05:00:00 p 05:59:59 p	FIX	:30	1	\$60.00
										Prg: AMERICA'S FUNNIEST H				

Billable				NTR				Total	
Broadcast	Airtime		Spots	Gross		Net	Gross	Net	
Sep 2012	Gross	Net		Gross	Net		Gross	Net	
	\$500.00	\$425.00	11				\$500.00	\$425.00	
Totals:	\$500.00	\$425.00	11				\$500.00	\$425.00	